



20th November 2014

Becamex Tokyu (Joint Venture company in Binh Duong Province) launched their very first commercial project (The first phase) name is “hikari”.

Food court and Restaurants are opening nearby Peoples Committee Building

BECAMEX TOKYU CO., LTD.

BECAMEX TOKYU CO., LTD. (BECAMEX TOKYU) joint venture Company between TOKYU CORPORATION (TOKYU) from Japan and INVESTMENT AND INDUSTRIAL DEVELOPMENT CORPORATION (BECAMEX IDC CORP) from Socialist Republic of Vietnam, has just released the name of their very first commercial project in Binh Duong New City “hikari”

“hikari” means “sunlight” in Japanese. Food court design concept is round shape that presents image of the SUN which brighten and smile to all customers and staffs as well as welcome customers with warm and cozy environment.

This “hikari” located at the center of Binh Duong New City where at rear of Peoples Committee Building and provide many services will be introduced to ensure fulfilling life for the neighboring people and office workers. First phase of “hikari” includes “Food court” “Restaurant” “Coffee Shop” “Convenience Store” and Food court will be operated by Long Monaco which is one of the most popular and successful company in Vietnam and “axis” Vietnam Inc. from Japan serves variety of dishes including Vietnamese and Japanese.

In addition to above, one of the most popular Japanese restaurants in Ho Chi Minh, “THE SUSHI BAR” (the pioneer of Japanese restaurant in HCMC) is operating on 29th November 2014.

Convenience store is Familymart which expanding 60 stores (As of end of Oct 2014) in HCMC and the earliest investor from Japan in the field. It is opening at the end of December 2014.

For further information:

Strategy and Planning Department Tel 0650-222-1109

Mr. Naito (for enquiry in Japanese) 0906938997 Email:daisuke.naito@becamex-tokyu.com

Ms. Anh Thy(for enquiry in English and Vietnamese) 01266148096 Email: nguyen.bui.anh.thy@ becamex-tokyu.com

http://www.becamex-tokyu.com/project/commercial_projects/

【Attachment : 1】

■ Outline of the “hikari” commercial facility

Name	hikari
Address	Hùng Vương Boulevard, Binh Duong New City, Hoa Phu ward, Thu Dau Mot City, Binh Duong Province, Vietnam
Construction Method	Steel framed , 1 story
Uses	Commercial purpose
Square measure	Around 33,025 m2 (Total)
Square measure of Shops	First Phase: Around 1,600 m2
Shops	First Phase : Food court (10 stores with 330 seats), restaurant, café, convenience store
Grand breaking date	31 st March 2014
Completion date	By end of Dec 2014
Entrepreneur	Becamex Tokyu Co., Ltd.
Constructor	BECAMEX BCE
Designer	Consortium of 3 companies: NIHON SEKKEI, INC.,NIHON SEKKEI, VIETNAM INC. & Nomura Co., Ltd.

■ Image of Foodcourt



■ THE SUSHI BAR



■ Familymart



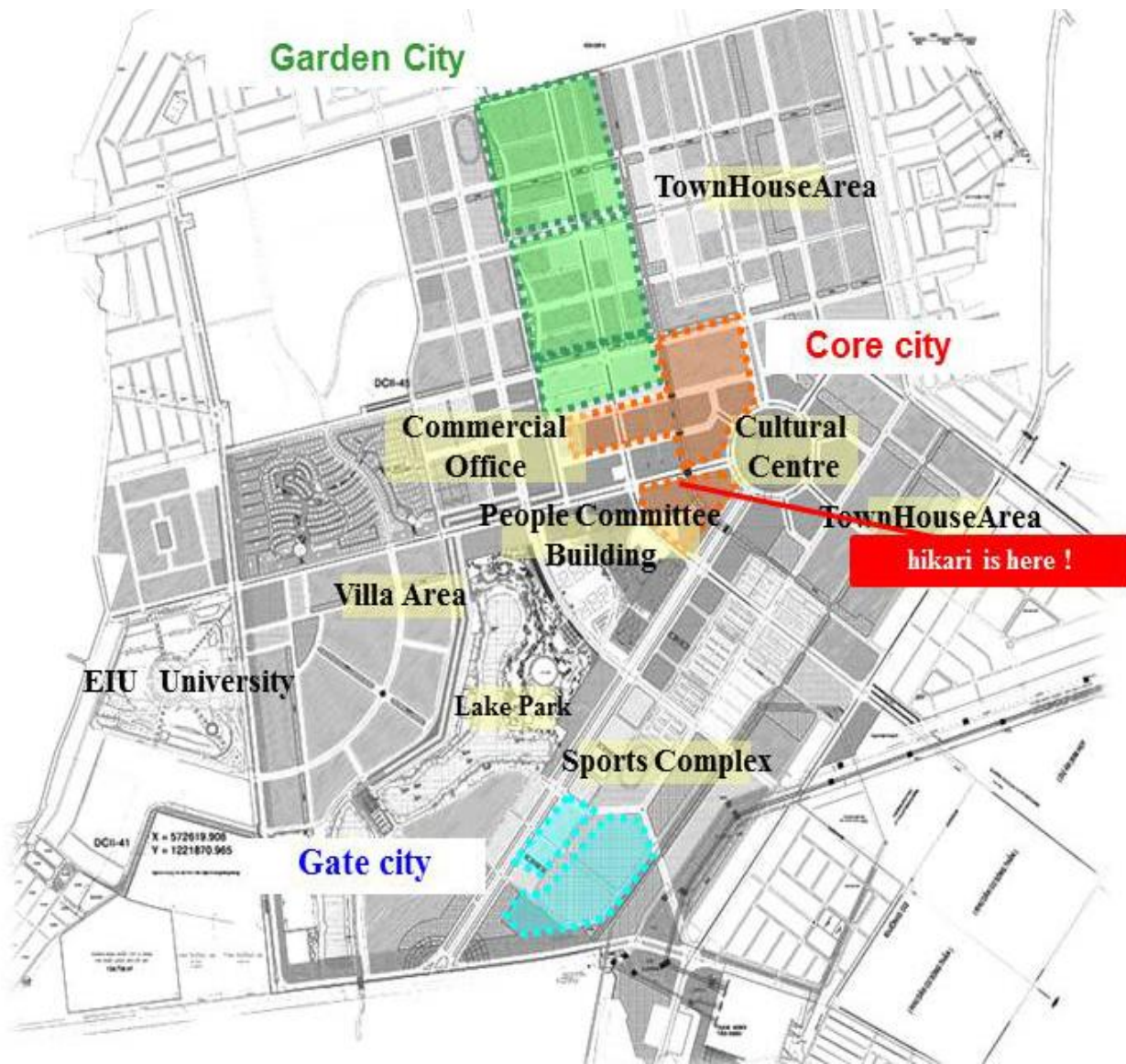
【Attachment 2】

■ Outline of BECAMEX TOKYU

(1)	Name	BECAMEX TOKYU CO., LTD.
(2)	Location	Binh Duong Province Việt Nam
(3)	Representative	Mr NAKATA YASUYUKI - General Director
(4)	Description of Business	Development, Sals and Leasing of Realestate
(5)	Capital	8.600 Billion VND
(6)	Date of Establish	1 st March 2012
(7)	Ratio of Capital	Tokyu Corporation 65% BECAMEX IDC 35%

■ Map of Binh Duong New City





■ Shop location Map

